

Adult Programming Report RLTC 2019

This year, the RLTC board identified a number of areas where we wanted to enhance programming.

Young adults

This summer, we held two evenings for young adults (older teens up to late 20s). We ran a free tennis clinic followed by pizza on the deck. The idea was to offer something for older Jr. and intermediate members. It was open to all levels and meant to introduce them to one another. It was moderately successful and a good start.

Round Robins and Clinics

We continued with our popular Monday and Friday morning round robins for all levels. Plus we ran the usual Wednesday evening one. As we did last year, we had Miguel at some of our round robins to make it more interesting for players and to match levels. This seemed to be popular.

Our Wednesday night tournaments had fewer participants and should be reviewed to increase participation next year. They used to be for intermediate and up members and have been open to all levels in recent years.

Miguel also ran his popular clinics (stroke of the week and cardio) and we changed some of the times to include more working members. We will look at ways to increase use even further.

Tournaments

In 2019, our tournament committee decided to start the season with the mixed doubles as it's very social and fun. This worked well.

We also had successful doubles, 55+ singles, and regular singles tournaments.

For the men's singles, we had in the high 20s (number of participants) and we had 12 women in the singles. This higher than normal participation was an experiment to offer A and B groupings for singles. We delayed the women's singles to increase participation and ended up with men's and women's singles tournaments at the same time, which made logistics tricky and courts busy.

We will review timing and formats for next year. On the whole, the tournaments went very well.

Ladder

We introduced a competitive ladder this year. We had one in the past but not in recent years. It was targeted at higher level intermediate and advanced players. We had a good turnout considering we started later in the season. We had 26 players at one point. Members said they enjoyed the ladder and we will introduce one at the start of the 2020 season. It's a good way for new and existing members to find players and get in lots of games. It is also a great way to meet people.

Drop-ins

We ran five drop-ins at the start of the season to welcome new, existing and prospective members. These were run on a weekend afternoon and hosted by volunteers and Board members. We got people on the court playing a fun match, then chatted in the clubhouse about what we offer and the upcoming season. It was social and led to some new memberships. It was meant as a general meet-and-greet and to offer a way for new people to try out the club. We had about 3-5 people at each drop-in.

Rovers and inter-club play

Our Rovers group continued to play around the city and host players at our club. It was a big success once again. As well, our women's inter-city B team was active again this year.

In addition, many members organized their own large groups to play at the courts. All of the group play at the club and around the city went very well with no apparent issues with demand for courts.

Lessons

This year, we had two pros, Miguel and Zhenya. We had a lot of adults taking lessons this summer at all hours of the day and evening. We were fortunate to have both pros and Zhenya was a welcome addition to the team.

Go Green clinic for seniors

This year, the NCTA sponsored Go Green clinics for seniors. We took advantage of the opportunity since we are NCTA members. The NCTA paid for Miguel's coaching time and it was free for members. We will repeat this next year if it's offered again.

Social/other adult programming

Chris and his staff ran a number of social activities that went very well. They included:

- the second annual music night (live music), which had a small ticket price (we made money on ticket and bar sales)
- Wimbledon watching with Pimms, strawberries and scones (a small ticket price)
- movie night with popcorn and + pizza and drinks for sale (movie was Wimbledon)

- open house with free beer tasting and racket demos plus OTA smash cage (we had more than 60 people)
- Evertrain, which offers fitness for the 50+ age group, gave two free clinics and info sessions
- we offered yoga classes at a small cost, which was a moderate success
- we ran a free defibrillator class that had 12 participants
- trivia nights were a big success and added something new to our Thursday BBQ nights
- BBQs were back and a bit hit

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